

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN THE UNITED STATES



Number of Recreational Boats*	12,182,157
Recreational Boating Industry Businesses	34,833
Total Jobs	963,818
Annual Recreational Boating-Related Spending	\$51.4 BILLION

RECREATIONAL BOATS IN THE USA

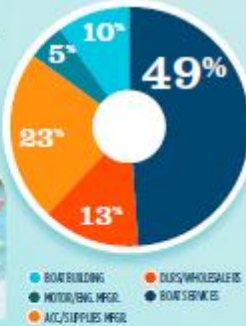
TOTAL BOATS*	▶ 12,182,157
REGISTERED BOATS	12,182,157
Power boats	9,926,221
PWCs	1,268,624
Sailboats	749,803
Other Boats	73,509
HOUSEHOLDS PER BOAT	9.4



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN THE USA

TOTAL BOATING JOBS	▶ 338,526
Boat Building	32,485
Motor / Engine Mfg.	11,880
Accessory / Supplies Mfg.	78,472
Dealers / Wholesalers	45,351
Boat Services	164,338



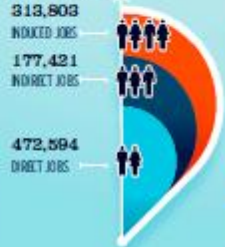
RECREATIONAL BOATING-RELATED BUSINESSES IN THE USA

TOTAL BUSINESSES	34,833
Boat Building	870
Motor / Engine Mfg.	241
Accessory / Supplies Mfg.	3,854
Dealers / Wholesalers	5,463
Boat Services	24,445



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN THE USA

EST. TOTAL JOBS	▶ 963,818
EST. TOTAL LABOR INCOME	\$38.9 BILLION
Est. Direct Income	\$16.3
Est. Indirect Income	\$9.9
Est. Induced Income	\$12.7



RECREATIONAL BOATING INDUSTRY SALES IN THE USA

Boat Building	\$6.6	\$6.6 BILLION
Motor / Engine Mfg.	\$8.1	
Accessory / Supplies Mfg.	\$16.2	\$8.1 BILLION
TOTAL MFG. SALES	\$30.9	
Dealers / Wholesalers	\$20.6	\$16.2 BILLION
Boat Services	\$40.7	
TOTAL RETAIL & SERVICES SALES	\$61.3	\$20.6 BILLION
TOTAL INDUSTRY SALES	\$122.2	\$40.7 BILLION



Source: NMMMA's Center of Knowledge, U.S. National Marine Manufacturers Association, and the U.S. Bureau of Economic Analysis