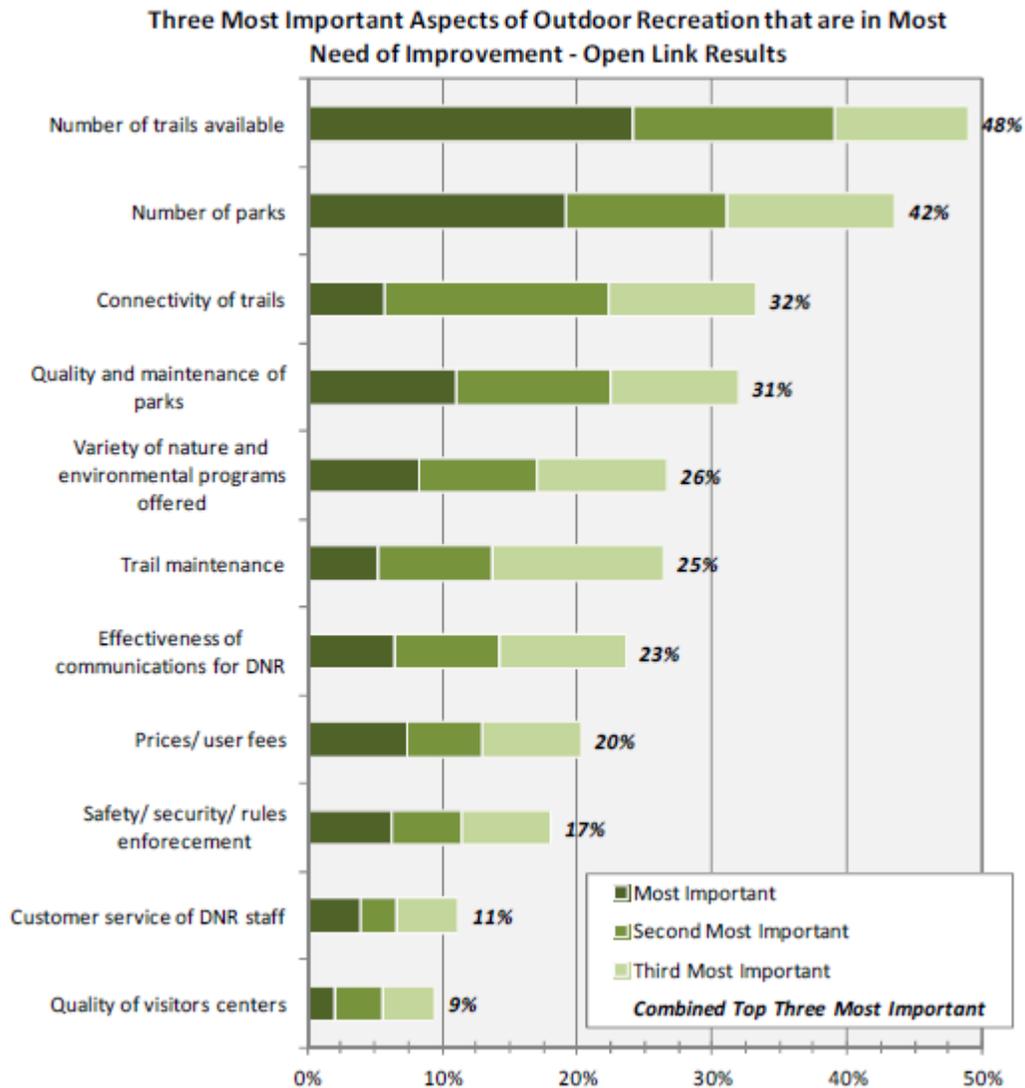


Figure 12: Three Most Important Aspects in Most Need of Improvement



Open Link Survey Results Compared with Random Survey Results

The comparison of the online open link survey with the random phone survey revealed several consistent perceptions. Patterns emerged illustrating strong support for the importance of parks, trails, and outdoor recreation facilities, and a lack of time and awareness of opportunities as barriers to participation in outdoor recreation.

Environmental protection and improving the quality of life were a high priority for both sets of respondents. For phone respondents, promoting healthy lifestyles was the most important benefit of land conservation and outdoor recreation. For the online respondents, connecting people with nature was the highest priority. Both groups had a very high level of satisfaction with DNR’s efforts toward land conservation and outdoor recreation, and had similar responses to use of public lands for renewable and non-renewable energy resources as noted in **Figures 11** and **12** above.